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NGK Spark Plugs (U.S.A) Inc. Honored by Honda of America at the Service Parts Supplier Performance Awards

Wixom, MI –NGK Spark Plugs was named by American Honda Motor Co. as recipient of the Service Parts Supplier Performance Award for its overall business performance in providing Honda with world-class parts and services. The award was given during ceremonies at the Supplier Meeting in Birmingham, Alabama.

“We are honored by this prestigious award and appreciate the acknowledgement of American Honda Motor Co.,” said Shin Odo, President and CEO of NGK Spark Plugs (USA), Inc. “Winning this award is a testament to the NGK team and our commitment to provide our customers with superior quality and service.”

NGK earned near perfect scores in all categories that include on-time deliver, resolution of back-orders, technology and quality to name a few. “American Honda Motor Co. has over 600 suppliers in North America and there were a total of 30 award winners this year. NGK Spark plugs is still part of a pretty exclusive group, because they are 1 of 16 repeat winners. That is an indication of the dedication and persistence of all of the associates of NGK to make success a reality” stated Milton Scott, 5P Manager, Parts Division for AHM.

NGK Spark Plugs (USA) Inc. is a subsidiary of NGK Spark Plug Co., LTD., “The World Leader” in spark plugs and oxygen sensors. In addition to US factories in Irvine, California and Sissonville, West Virginia, NGK Spark Plug Co., LTD has

nine other production facilities worldwide supplying spark plugs, oxygen sensors and other automotive component products.

Our Mission:

"We improve life through the environmentally responsible manufacture and precise application of advanced ceramic technologies for all of North America. Focused on innovation and teamwork, we contribute to local and global economic growth by matching our products to our customers' visions each day, exceeding their expectations in quality, value, service and performance."

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